Don Wilson is part of the ownership group and Vice President of the SafeStart safety training & consulting division of Electrolab Training Systems

Don is a frequent presenter at Corporate Health & Safety Meetings, as well as at NSC, ASSE and VPPPA conferences at both the national and local level. He has presented briefings on 24/7 safety to the leadership of all branches of the U.S. armed services at the Pentagon, and has also taught classes on various subjects at safety schools and organizations across North America and in many other countries around the world.

His working background includes over 25 years of experience in Instructional Design, Vocational Education, E-Learning, Industrial Education and Health & Safety Training.

Complacency: The Silent Killer
Proven Methods to Fight Complacency & Other Deadly States with Advanced Safety Awareness

Why are we so complacent about workplace safety? One of the main reasons is that for almost every one of us, our workplace is by far the safest place in our lives – much safer than where we live, spend our leisure time, or drive. The problem is made worse by the fact that as adults, our injury frequency has dropped dramatically from our childhood, so it is natural for us to feel that we are “Safe Enough” everywhere and complacent about the “Relatively Minor” risk of injury at work.

Trying to get individuals motivated to fight complacency and work on their safety awareness & skills based on the company’s “workplace only” safety agenda isn’t going to capture the hearts and minds of the people who actually need to decide to make the effort. And since the number of off-the-job injuries and fatalities for employees is many times greater than the number that occurs on the job, the workplace safety agenda and methodology not only doesn’t help reduce complacency; it doesn’t help to reduce the vast majority of the injuries and deaths involving the company’s most vital asset – their skilled workforce.

Come to this fun & informative session to learn proven strategies to dramatically reduce complacency both in the workplace and off-the-job for your employees, and how these techniques will not only reduce injuries but will also reduce human factor errors that negatively affect quality and productivity in the workplace.

At the conclusion of this presentation participants will:

a) Understand the scope of our current accidental injury and death problem and the shortcomings of traditional safety management in dealing with this 24/7 issue.
b) Recognize how complacency and other states are factors involved in a great percentage of all injuries, production issues, and quality problems.
c) Learn about simple skills people can use everywhere to avoid injuries as well as the other errors and mistakes they never wanted to make in the first place.
d) Understand how reducing errors that result from complacency and other human factors can improve production, quality, and safety as well as the organization’s bottom line.

Here is what attendees at Don’s sessions are saying:

"...you kept the group interested and engaged with your keen knowledge of the subject matter..."

"It was fun, funny, and incredibly full of innovative ideas about safety on and off the job."

"Best presentation for the Congress!"